IN OCTOBER, THE WHOLE WORLD FITS IN LISBON

17 to 27 october 2019

doclisboa





ABOUT DOCLISBOA

Doclisboa is an international film festival that takes place annually in Lisbon, Portugal each October. Doclisboa is interested in films that are rigorous about their conceptual and formal implications; films that experiment with cinema's artistic and political possibilities and refuse to be categorized; films that engage with and mirror the complexity of the world. Doclisboa offers a ground where cinema and the contemporary are investigated as acts of being together in, and with, time.

At the forefront of Portuguese film festivals, Doclisboa is also one of the most important culture-related brands in Portugal. Over the past 18 years, it has been building a prestigious, trusted image with an international profile. The festival's first edition took place in 2002, and it soon became an event of cultural reference – both at home and abroad. With a clear vocation to public service, Doclisboa is based on values upholding citizenship, social responsibility, sustainability, research, curiosity, rigour, creativity and experimentation.

Doclisboa's strength is also grounded on key support from industry, organisations, individuals and entrepreneurs. The relationships we have with our sponsors is based on mutual trust and shared goals. Working with the festival offers many advantages to its partners. The festival's positive image, passionate visitors and significant amount of media attention make Doclisboa the ultimate platform to market an organisation. Moreover, the festival provides companies with the place and the chance to try out new ideas.





NUMBERS

- 17 EDITIONS
- 350.000 PARTICIPANTS
- 150 COUNTRIES
- 41.530 FACEBOOK
- 8.600 TWITTER
- 5.000 INSTAGRAM
- 15.000 NEWSLETTER
- 412.882 WEBSITE VISITS PER YEAR



IN 2018

- 25.000 PARTICIPANTS
- 200 NATIONAL AND INTERNATIONAL GUESTS
- 243 FILMS
- 54 COUNTRIES
- 68 WORLD PREMIERES
- 22 INTERNATIONAL PREMIERES
- 59 PORTUGUESE FILMS
- 22 FIRST FILMS





INTERNATIONAL COMPETITION

New films from all over the world, with diverse poetics, forms and lengths, drawing a map of contemporary cinema through singular works that question both themselves and what they portray. Films produced after September 2018, largely screening as international or world premieres.

PORTUGUESE COMPETITION

Portuguese produced and/or directed films, with no limitations in terms of format or length. This section presents an overview of the diversity of visions, practices and languages within contemporary Portuguese cinema, through a rigorous, open and attentive selection of films. Films produced after September 2018, largely screening as world premieres.

NEW VISIONS

New Visions explores the possibilities of cinema as a site for experimentation in both film practice and film programming. It places bold and innovative new propositions and tendencies in filmmaking into dialogue with radical moments from cinema's past. Here categories, formats, and durations are challenged, through a cinema that believes reality is less captured by the camera than constructed anew.





FROM THE EARTH TO THE MOON

Premieres of the latest films by key directors from the documentary scene, out of competition. A selection of works that allow us to see the worlds of yesterday, today and tomorrow, through powerful visions and stories.

HEARTBEAT

Films exploring all forms of art and expression are represented in this section, in a celebration of creation. Music, sport, literature, the performing and visual arts... The arts beat in **Doclisboa**, not only on the screen.





EDUCATION PROJECT

Apordoc's Education Project covers the eleven days of Doclisboa. It stems from the belief that documentary film, as a form of art, is a human expression able to foster a more critical, informed, open and difference-embracing citizenship, aiming at building a fairer, more tolerant, and thus stronger society. The sessions, debates and workshops are based on what we believe to be documentary film's double strength: the cinematic ability to provide the audience with a unique perspective of reality, and the ability to become a way for children and youths to access contents and experiences that foster the learning of curricular content.

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ARCHÉ

ARCHÉ

Arché is a laboratory of professional activities aiming directors, producers and other film professionals. It intends to provide tools to the creation of new film projects, as well as to provide moments of reflection for its creation and formation. Arché is born out of the need and responsibility Doclisboa has been experiencing in terms of creating a space of thought and creative development for professionals and independent structures, capable of fostering projects and assuring its identity and quality.

Arché consists of three Workshops, of 4 sessions, and joint meetings – masterclasses, presentations and debates – around professional questions, crucial to the development and visibility of a film today.









PRESS RESULTS

Doclisboa has a well-established reputation among international film festivals. Nevertheless, it attracted even greater interest than usual in 2018 on the part of the press, particularly on the part of the international press. There are two reasons for that:

- The increased number of world and international premieres, especially in the International Competition, proving the interest and trust producers and directors have in premiering their films at Doclisboa, thus arousing the interest of the international press, who have the chance to watch such works for the first time during the festival.
- The growing and widespread interest in the city of Lisbon.

We welcomed many important and diverse film-specialised and general interest international media, in line with the major international festivals. Such success is a reflection of an increasingly international festival which in 2018 included 68 world premieres and films originating from 54 countries.

76 international and national journalists and critics were present at this year's festival. Main international publications included: LE MONDE, FRIEZE, THE HOLLYWOOD REPORTER, CAHIERS DU CINÉMA, SLANT MAGAZINE, CINEMA SCOPE, SENSES OF CINEMA, LITTLE WHITE LIES, SIGHT AND SOUND, PÚBLICO among others.





PRESS QUOTES

"Doclisboa is a kind of treasure, wherein large political concerns are afforded depth and texture by way of films of a more personal or intimate nature."

Mitch Speed FRIEZE

"Provoke, disturb, but above all, never normalize.

This is Luis Ospina's message, a call that Doclisboa has taken very much to heart."

Ela Bittencourt
FILM COMMENT

"Most film festivals are largely alike; Doclisboa does things a little differently."

Matt Turner
BROOKLYN RAIL



PRESS QUOTES

"A festival, at least a well-programmed one, should be enlightening. And Doclisboa is a great festival not only because it brings to Portugal an array of essential and obscure films, many of which would otherwise go unnoticed and unseen, but also because of the way it extrapolates otherwise unconsidered meanings in tangential relationships. You can see, in a two-day span, a salacious film by a largely unknown talent like Mike Hoolboom, a loguacious examination of rural America by Frederick Wiseman, a little-seen John Carpenter short about a deadly gas station, and an experimental documentary about California's Highway 110. To have all of these films collated into one program is a rare privilege, and reflects the vitality of Doclisboa."

Greg Cwik
SLANT MAGAZINE

"Doclisboa searches for another thing: the unknown, the unfinished, the imperfect. And isn't everything much more exciting like this?

Francisco Ferreira
EXPRESSO





PRESS RESULTS

Between December 2017 and November 2018, Doclisboa had a direct global media return of 4,734,246 euros, distributed as follows: 521,041 euros in printed press, 534,707 euros in internet press, 3,129,783 euros in television news, 250,562 euros in radio news and 298,152 euros in promotion. In quantitative terms, 1,917 news items with references to Doclisboa were analyzed during the study period, distributed in the following manner by the different means: 232 printed press, 1,320 internet, 140 television and 101 radio. Regarding promotion, 124 advertising spots were identified.

MEANS	V. 2017	V. 2018	Variation
PRESS	408.140	521.041	27,66 %
INTERNET	521.188	534.707	2,59 %
TELEVISION	2.469.218	3.129.783	26,75 %
RADIO	287.853	250.562	-12,95 %
PROMOTION	***	298.152	***
TOTAL	3.686.399	4.734.246	28,42%

MEANS	Q. 2017	Q. 2018	Variation
PRESS	200	232	16,00 %
INTERNET	846	1.320	56,03 %
TELEVISION	147	140	-4,76 %
RADIO	100	101	1,00 %
PROMOTION	***	124	***
TOTAL	1.293	1.917	48,26 %



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WE WELCOME 2019

Next October, the world will once again fit in Lisbon between the 17th and the 27th.

Over the years, a number of brands have benefited from being associated with **Doclisboa**'s prestigious image, and **Doclisboa** from the support of these businesses and foundations.

Doclisboa's modern, daring, versatile and cosmopolitan image is founded upon its reputation as a bold meeting point of artistic production, creative thinking and technological possibilities.

The festival's funding comes from a variety of public and private sources, and the support of brands and businesses are invaluable in enabling **Doclisboa** to continue in its activities, particularly at this exciting time of growth.

From its cinephile beginnings the festival has cleared the way to reach ever wider-ranging local and international audiences, by both entertaining its public and placing them at the heart of current affairs, through the ever vital, topical and contemporary nature of the festival's programme and spirit.

In 2019, we wish to get even closer to the brands that share our vision and our values, and that are capable of forging ever more meaningful partnerships.



OPPORTUNITIES FOR YOUR BRAND AT DOCLISBOA

MONETARY SUPPORT

A gift of a financial sum in support of the festival's operational costs. This can be translated into the following: MAIN SPONSOR / CO-PARTNER / ASSOCIATED BRAND.

AWARD NAMING

Doclisboa has several awards, which are available for naming rights in exchange for top-level support to specific strands of the festival's sections and programme. (EG. CITY OF LISBON AWARD FOR BEST INTERNATIONAL COMPETITION FILM or PÚBLICO NEWSPAPER AWARD FOR BEST PORTUGUESE FILM, amongst many others)

This is a major moment for any brand as it implicates a stage moment with the winner, press coverage, and the presence of the image of the brand during the 'path' of the film, which usually is around 2 years.

SECTION NAMING

Your brand can also sponsor one of our most popular sections, namely HEARTBEAT or FROM THE EARTH TO THE MOON.

LOGISTICAL SUPPORT

Support-in-kind through the provision of services or materials to the festival.





POSSIBLE BENEFITS

Below follows a list of possible brand benefits, which are available to be scaled and combined dependent upon the level of support offered. Further benefits are open to discussion.

- Brand name/logo crediting in Doclisboa's printed programme (circulation: 30.000 / 35.000)
- Brand name/logo crediting in Doclisboa's printed catalogue
 (circulation: 1.000 the catalogue is distributed to all festival guests, industry and press)
- Brand material in festival welcome bags
 (distributed to all festival guests, industry and press)
- Name/logo crediting with hyperlink on Doclisboa's website https://www.doclisboa.org/2019/ (annual visitors: 412.882 - from 1 February 2018 to 1 February 2019)
- Advertising spot on screen before films
- Dedicated post/acknowledgement on Doclisboa's social media channels (Facebook, Twitter, Instagram)

*Apordoc - Associação pelo Documentário, which organises Doclisboa, falls under the Patronage Law.











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FINANCIAL SUPPORT











STRATEGIC PARTNER

CO-PRODUCTION







MEMBER OF







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